

# Key Financials

## Know your partners' financial stability

Urba360's Financials provide you with a clear view of a company's financial health by comparing its performance to similar companies.

AVAILABLE

Urba<sup>360</sup>

API

### What do you get?



#### Detailed Financial Reports

- > View key financials: turnover, equity capital, operating result, fixed assets, net result.
- > Access the full balance sheet.
- > Export data to Excel for further analysis.



#### Peer Group Comparison

- > Up to 24 financial ratios in 3 categories: Profitability, Financial Structure, Solvency & Liquidity.
- > See where a company stands with quartile rankings based on country, size, and industry comparisons.



#### Financial Ratio Analysis

- > Understand profitability trends, financial structure, and liquidity.
- > Get clear insights into working capital, payment terms, and overall financial stability.

## With our Key Financials you can



### Evaluate business partners

Quickly assess the financial health of vendors, suppliers, and other business partners.



### Identify risks

Spot potential financial weaknesses in companies you do business with.



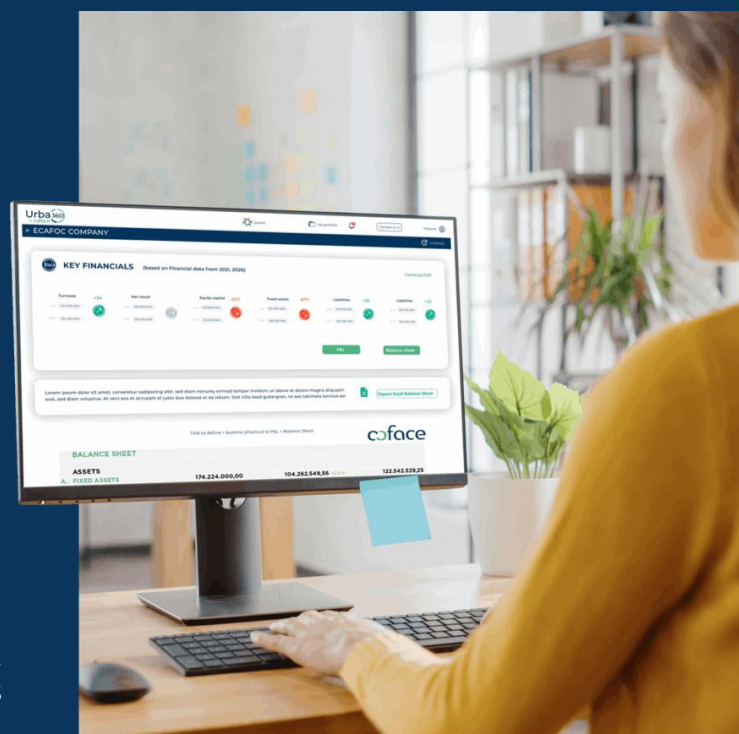
### Strategic Planning

Leverage insights to negotiate better terms and plan for long-term partnerships.



### Competitive Benchmarking

Understand your position in the market by comparing your company's performance to that of competition.



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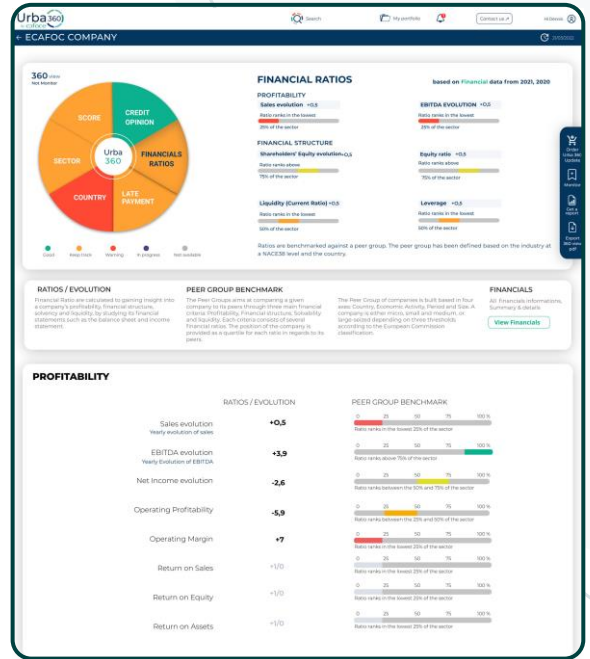
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### Calculation methodology

**Base calculation**  
A company is compared to peers in the same country with similar size and economic activity.

**Quartile ranking**  
Each ratio is ranked into quartiles, indicating how a company performs relative to its peers. For instance, if sales growth is in the top 25%, the company outperforms 75% of its peers.

**Aggregation**  
If a peer group lacks sufficient companies, data is aggregated by broader activity codes while maintaining country/size consistency.



### Financial Ratio categories

Profitability	Financial Structure	Solvency and Liquidity
Sales evolution	Shareholders' Equity evolution	Liquidity (Current Ratio)
EBITDA evolution	Equity Ratio	Leverage
Net Income evolution	Working Capital Requirements	Cash evolution
Operating Profitability	Days Sales Outstanding	Debt on EBITDA
Operating Margin	Days Payable Outstanding	Liquidity (Cash Ratio)
Return on Sales	Days Inventory Outstanding	Indebtedness (Debt Ratio)
Return on Equity	Net Working Capital Ratio	General Debt Ratio
Return on Assets	Percent of receivables	Liquidity (Quick Ratio)

For more information, contact your local representative