

Country Risk Assessment

Uncover international opportunities

Country Risk Assessment helps businesses to confidently evaluate global markets by incorporating country evaluation into strategic planning. Analysing trends over time to forecast and proactively plan for potential market shifts.

What is a Country Risk Assessment (CRA)?

Country Risk Assessment is an estimate of the average credit risk of a country's businesses. It is drawn up based on macroeconomic, financial and political data.

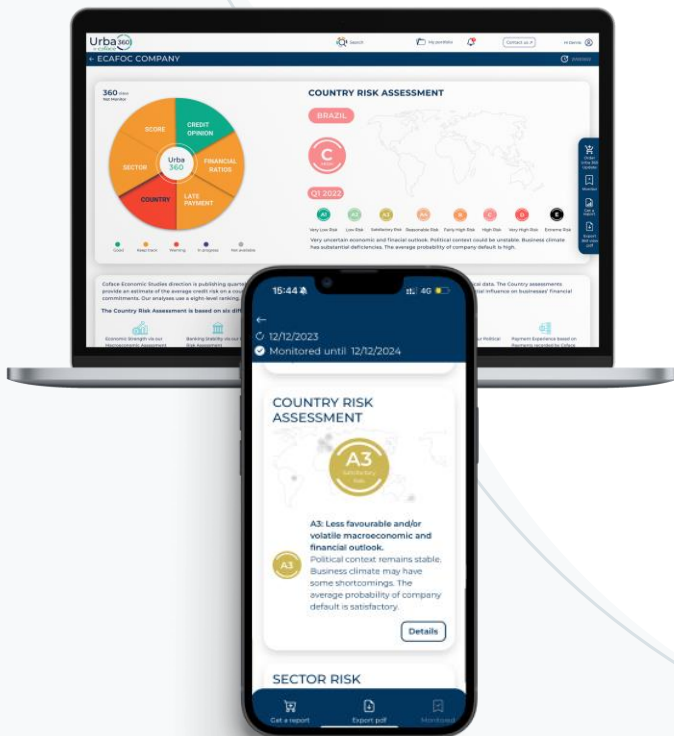
It offers:

- › An indication of a country's potential influence on businesses' financial commitments.
- › Insight into the economic and political environment that could impact credit risk.



AVAILABLE

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How can you use the assessments?

Risk Mitigation



Use CRAs to prepare for and mitigate risks in international markets.

Strategic Decisions



Incorporate country evaluation into strategic planning to navigate global markets with confidence.

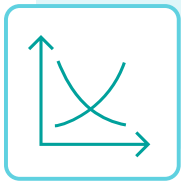


Historical Analysis

Analyse trends and evaluation over time to forecast and plan for potential market shifts.

Country Risk Assessment uncover international potential

What components make up a country risk assessment?



Financial stability metrics

Evaluates economic indicators to forecast fiscal reliability.



Business environment overview

Surveys the operational landscape, market accessibility, and trade barriers.



Country evaluation system

Simplifies complex data into a clear grading system for easy interpretation and decision-making.



Political conditions analysis

Examines governance, legislation, and political events that influence business risk.



Historical payment patterns

Review country payment behaviours over time to predict future reliability.